



Welcome to Craven Cottage

FULHAM v SWINDON TOWN

Football League Division Two

Saturday 20 April 1974 Kick-off 3.00 pm

Official Matchday Magazine 10p

Fulham Football Club Limited

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E. M. Miller, J.P.

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Chief Coach: W. Taylor

Coach: J. Collins

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Groundsman: W. Chapman

Maintenance Supervisor: F. Brown

Hon. Medical Officer: Dr. I. W. F. Hanham, M.B., M.R.C.P., F.F.R.

TICKET RESERVATIONS—Our Computer system enables supporters to purchase stand tickets at any time for future home matches.

Prices: Ground 45p Boys 25p
Enclosure 55p

Stand: Stevenage Road: 70p 90p £1.15
Riverside: 90p £1.15



Founded: 1879

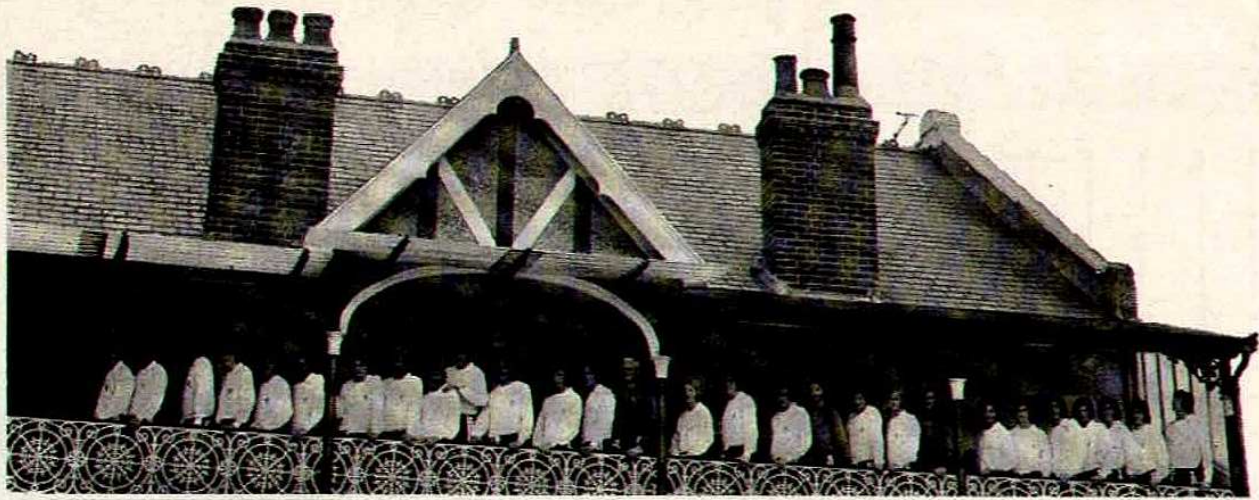
Honours: Football League: Division 2
Champions 1948-49.
Runners-up 1958-59.
Division 3 (S) Champions 1931-32.
Division 3 Runners-up 1970-71
F.A. Cup Semi-Finalists 1908, 1936,
1958, 1962.

Secretary: G. I. S. Hortop

Assistant Secretary: N. G. L. Williams

Personal Secretary: Mrs. Y. Haines

Front Cover: John Cutbush rarely gets into the headlines, yet he always turns in a whole-hearted performance. Well played John.



COMMENT

Easter just about summed up the season — a mixture of good and bad results. Two sub-standard performances against Palace and Portsmouth were followed by an excellent display at Selhurst Park on Tuesday night.

Alec Stock's summing up — "The first thing we ought to do is to apologise to our Fans for such in and out form and thank them for sticking by us. Certainly we promise more of Tuesday night's standard." It was certainly Bobby Moore's best display that coincided with his first game in his normal position in the back four, where young Ernie Howe turned in another highly promising performance.

Above all, this season will go down in history as the one in which Fulham began to reap the harvest of the youth policy started five years ago when Ken Craggs was appointed to set up a planned system of recruitment and coaching of young players.

To perform this sort of task from scratch is very difficult. Good young players with the sort of potential professional clubs look for are not plentiful, and the larger clubs have well established talent-spotting networks.

Ken Craggs had plenty of competition as he searched for good youth material, and then he had to persuade parents that Fulham F.C. had the right ambitions and could offer the boys proper coaching and care.

"For the first two or three years it was a hard slog," recalls Ken, "because it takes that time to lay down the foundations of a correct youth policy and have something to show parents to prove their boy is in good hands. But the only way you can really prove yourself is when the boys become young men and start emerging through the other end of the pipeline."

There has been a great deal of evidence of Ken's work this season. Boys like John Lacy, Les Strong, John Fraser, John Dowie, Paul Shrubbs and Barry Friend have been blooded in the first team and the first three have been regular first teamers. Then there's been John Mitchell, recruited at a later age from amateur football, and now Ernie Howe who came to Fulham via Ken's contact with Hounslow and who made a promising debut at centre half at Portsmouth last Saturday.

"Things have certainly started to happen now and the beauty is that there are several more good boys on the way up. Lads like Terry Bullivant and Steve Scrivens look excellent prospects and only last week we signed as apprentice a Fulham boy, Brian Greenaway, who has a great chance," said Ken.

There's evidence of progress in the fact that Fulham's youth team have reached the final of the London Youth Cup (after beating Spurs in the semi-final we play either Orient or Charlton in the final), and that

four of our boys, Paul Tinsley, John Baines, Mickey Mann and Mickey Topping are in the London County Youth team to play Nottingham in May. This is for amateur players and we also provide two reserves in Ray Alexander and Tony Pommell.

Mickey Mann, who comes from Brentwood in Essex, has also been selected to play for England Youth against Wales at Shrewsbury today. John Dowie, of course, in the Scottish professional Youth Squad for the Little World Cup in Sweden starting on May 25th.

We are delighted for John but, sadly, it means that he will miss playing for Fulham's youth team in a star-studded tournament in Holland between May 31st and June 4th. This tournament will really test the standard of our boys because the other teams competing are Ajax of Amsterdam, FC Twente Enschede, Celtic, Ipswich and Sheffield United!

Part of the secret for Ken's success has been his avoidance of judging boys on just one trial match. He thinks that boys often get too nervous in one trial match to show their true worth. He prefers to invite likely prospects to attend special Fulham training schools (we have one at Putney and another at Dagenham) where they receive coaching and learn to relax into the club atmosphere before they are put to the test in a trial match.

Our ambitions for the future obviously depend a great deal on Ken's work in which he is ably assisted by our chief scout Terry Medwin. We applaud his success so far and look forward to the products of his efforts.

Meanwhile we bid you farewell until next season which starts on August 17th but, of course, we may have a friendly match or two before the season starts. At the moment no close season tour is planned but there is the possibility of taking part in a pre-season tournament in Spain.

Thank you for your support.



EVENING STANDARD FIVE-A-SIDE

Chelsea defend their title in London's great football night out — the Evening Standard London Five-a-Side Championship at Wembley's Empire Pool on Wednesday 1st May.

Chelsea's 1973 win — their first in the competition that was launched 20 years ago — ended a two-year reign by Queen's Park Rangers.

Rangers are determined on revenge. And so are Millwall — pipped 1-0 on penalties after a 2-2 draw with Chelsea in last Year's final.

Other teams competing: Arsenal, Tottenham Hotspur, West Ham United (winners in 1967 and 1970), Crystal Palace, Fulham, Orient, Charlton, Watford, and Brentford... London's top 12!

Tickets (£3, £2.50, £1.80, £1.20 and 60p) are available now from Five-a-Side Football Box Office, Empire Pool, Wembley, Middlesex, HA9 0DN. Please enclose a stamped, addressed envelope.



SWINDON TOWN F.C. 1973-74

Back Row: Stroud, Hubbard, Allan, Spratley, Porter, Legg. **Middle Row:** Collins, Potter, Trollope, Burrows, Clarke, Jenkins, Thomas, Kevin Morris (Physio). **Front Row:** Maurice Owen (Reserve Team Trainer), Moss, McGovern, Bunkell, Les Allen (no longer with the club), Tuson, Treacy (no longer with the club), Butler, Gordon Edleston (Trainer).

SWINDON GO DOWN AGAIN FIVE YEARS AFTER COMING UP

After five seasons in the Second Division, Swindon Town are back in the Third and it was clear some weeks ago that for the Wiltshire club Craven Cottage would be their last Division Two setting, at least for twelve months.

Yet in the beginning all seemed to be going well. Home wins over Sheffield Wednesday and West Bromwich plus an away point at Preston sandwiched between gave Swindon a solid start. Then the rot set in.

The next eight matches yielded a bare two points and Swindon had been given early notification of a season of struggle. Persistent failure away from home didn't help and successive home defeats by Notts County and Luton in late February really left them with little hope of escaping the drop.

Relegation, alas, had become virtually inevitable by the time Danny Williams returned to the scene of former glory in succession to Les Allen as team manager.

It was under Williams that Swindon enjoyed a sustained spell of success unusual for any club outside the First Division. They won promotion from the Third Division and the League Cup in the same season, following up with the Anglo-Italian trophy.

Swindon had arrived and in their first season back in the Second Division they ran hard for further promotion, losing only

nine of their 42 matches and finishing fifth from top.

There are not many survivors from that side, not with Don Rogers departing to Crystal Palace, Peter Noble to Burnley, Rod Thomas to Derby and others like Arthur Horsfield and Peter Downsborough to clubs in the two lower divisions.

Among those who have stayed to serve under a variety of managers are Joe Butler, Frank Burrows and the evergreen John Trollope, players who will appreciate now that in football, as in every other walk of life, the rough goes with the smooth.

Swindon's plight now offers a sharp contrast to happier days but Williams will be determined to rebuild the side from a Third Division base and he has no shortage of young material for

such a reconstruction.

During the season Swindon have introduced promising teenage strikers David Syrett and Roy Compton. They have also signed Peter Eastoe from Wolves for a substantial fee and the former England Youth starlet ought to figure prominently on the leading scorers list in the Third next season.

The new three-up ruling for promotion will increase Swindon's chance of making it back at the first attempt and if that happens it will be ample proof that Williams, as much a Yorkshireman as Ilkley Moor itself, hasn't lost his golden touch.

Swindon scorers in League matches this season are: Eastoe 8, Moss 6, Syrett 4, Compton 2, Legg 2, Jenkins 2, Treacey 1 (now at Preston), McGovern 1, Casey 1, Butler 1, Clark 1, Hubbard 1, McLaughlin 1, Own goal 1.

TEN-YEAR TURN BACK

Season	Division	P	W	D	L	F-A	Pts	Placing	Top Scorer	
1972-73	Two	42	10	16	16	46-60	36	16th	Ray Treacy	13
1971-72	Two	42	15	12	15	47-47	42	11th	Peter Noble	14
1970-71	Two	42	15	12	15	61-51	42	12th	Don Rogers	16
1969-70	Two	42	17	16	9	57-47	50	5th	Arthur Horsfield	18
1968-69	Three	46	27	10	9	71-35	64	2nd	Don Rogers	22
1967-68	Three	46	16	17	13	74-51	49	10th	Don Rogers	25
1966-67	Three	46	20	10	16	81-59	50	8th	Don Rogers	25
1965-66	Three	46	19	13	14	74-48	51	7th	Ray East	19
1964-65	Two	42	14	5	23	63-81	33	21st	Mike Summerbee	13
1963-64	Two	42	14	10	18	57-69	38	14th	Ernie Hunt	12

VISITORS

SWINDON MAN FOR MAN

JIMMY ALLAN: Goalkeeper. Born: Inverness. Previous club: Ross County.

Made his debut two seasons ago, ultimately succeeding Peter Downsborough as the No. 1 choice. At times this season the position has been held by ex-QPR keeper, Alan Spratley.

JOHN McLAUGHLIN: Full back. Born: Edmonton. Previous club: Colchester United.

A young player who had not made many more than 50 League appearances when Swindon signed him earlier in the season. An England Youth international.

DAVID MUNKS: Defender. Born: Sheffield. Previous clubs: Sheffield United, Portsmouth.

An experienced player with over a century of League matches for each of his two previous clubs. Like McLaughlin, he was signed during the season.

FRANK BURROWS: Centre half. Born: Larkhall. Previous clubs: Raith Rovers, Scunthorpe United.

A survivor of the highly successful Swindon side of the late Sixties. A strong defender, particularly good in the air, he has now played more than 250 times for the Wiltshire club.

JOE BUTLER: Defender/Midfield. Born: Newcastle. Previous club: Newcastle United.

Has given the club outstanding service over the last eight years. A regular member of the Third Division promotion team in 1968-69, he, like Burrows, played

in the League Cup victory over Arsenal at Wembley and later in the Anglo-Italian Cup.

TERRY HUBBARD: Midfield. Born: Sebastopol. Previous club: None.

A current Welsh Under 23 international, he has now recovered from a broken collarbone sustained earlier in the year. A skilful player, he had a particularly good match for Wales against Young England at Bristol in January.

MICK McGOVERN: Midfield. Born: Hayes. Previous club: Queen's Park Rangers.

Began his career in amateur soccer in London, playing in ten League matches for Rangers before joining Swindon 14 months ago after a brief spell on loan to Watford.

PETER EASTOE: Striker. Born: Tamworth. Previous club: Wolverhampton Wanderers.

The club's top scorer, he was signed for a substantial fee after a lengthy loan period. Made four League appearances for Wolves and was an outstanding England Youth player.

DAVID SYRETT: Striker. Born: Swindon. Previous clubs: None.

Played for the England Youth side this season. A 17-year-old who has made a promising start to his League career, scoring for the first time early in December against Palace at Selhurst Park.

TOM JENKINS: Winger. Born: London. Previous clubs: Margate, Orient, Reading, Southampton.

Joined Swindon shortly after Don Rogers had left, making 14 appearances last season. A quick, tricky winger, he has scored twice in League matches for Swindon so far.

★ ★ ★ ★ ★ ★ ★ ★ STAR SPOTLIGHT

★ ★ ★ ★ ★ ★ ★ ★

John Trollope: 13 years later and still going strong

Of all the professionals currently engaged in the Football League only Southampton's Terry Paine has appeared more often than John Trollope.

The most regular left back in the business completed his first full season 13 years ago at a time when most of the headlines belonged to such prominent First Division marksmen as Jimmy Greaves, David Herd, Gerry Hitchens and Len White.

While they've come and gone, Trollope has stayed firmly put, taking his appearance total for League matches beyond the 550 mark. In all matches his tally is probably beyond 650.

Trollope joined the local club from nearby Wroughton to prove the exception to the rule. While Swindon duly sold such players as Bobby Woodruff, Ernie Hunt, Mike Summerbee, Cliff Jackson and, more recently, Don Rogers, Trollope kept plugging away, serving a variety of different managers.

If it is somewhat unusual nowadays for a player to stay at one club so long, then Trollope can at least argue that he's had an outstanding measure of success — two promotion seasons from the Third Division, the 1969 Football League Cup and the Anglo-Italian Cup as well.

Inevitably he has written his name into the Swindon record books, leaving an indelible mark and the memory of better days at the County Ground.

FULHAM FORM GUIDE

One win in six League visits for Swindon Town

Swindon Town never won a League match at Craven Cottage before the Second World War. They haven't lost one since, although today's appearance is only their third of the post-war era and just their seventh in all.

The fact that the first League meeting took place as long ago as March 1929 reflects how, to a considerable extent, the clubs have been passing each other by in different divisions of the League.

All four pre-war appearances here by Swindon were in the old Third Division (South), the first in 1929 and the last three years later by which time Fulham had gained promotion to the Second Division as champions.

The most decisive Swindon defeat was on Boxing Day 1930, Fulham romping home 6-1 which at least provided festive consolation for a 4-1 defeat at Swindon on Christmas Day.

Swindon's only win at the Cottage, on New Year's Day 1972, was made possible by Don Rogers and Arthur Horsfield. They collected two apiece, Steve Earle also hit a double but without preventing a 4-2 Swindon win.

The most recent Fulham-Swindon League match, at the County Ground before Christmas, ended in a 1-1 draw, Peter Eastoe netting for Swindon and Alan Mullery for Fulham.

The Wiltshire side may be down and out as far as the Second Division is concerned but their win over Blackpool last Saturday was ample proof that they are battling on. In spite of that the Form Guide favours a Fulham win . . . at the third attempt.

History-

FULHAM v SWINDON TOWN in the Football League

	Played	Won	Drawn	Lost	For	Against	Points
HOME	6	3	2	1	16	8	8
AWAY	7	1	4	2	9	16	6
TOTAL	13	4	6	3	25	24	14

In the F.A. Cup

1919-20	First Round	Fulham 1	Swindon Town 2
1924-25	First Round	Swindon Town 0	Fulham 1

In the Football League Cup

1970-71	Fourth Round	Fulham 1	Swindon Town 0
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Post-war League results against Swindon

Date	Venue	Result	Scorers	Attendance
Sep. 18, 1971	County Ground	Lost 0-4		12,967
Jan. 1, 1972	Craven Cottage	Lost 2-4	Earle 2	7,406
Dec. 23, 1972	County Ground	Draw 2-2	Earle Trollope og.,	9,489
Apr. 20, 1973	Craven Cottage	Draw 0-0		8,519
Dec. 8, 1973	County Ground	Draw 1-1	Mullery	5,568

Pre-war League results against Swindon

Season	Home	Away	Season	Home	Away
1931-32	Drawn 2-2	Drawn 2-2	1929-30	Won 4-1	Drawn 1-1
1930-31	Won 6-1	Lost 1-4	1928-29	Won 2-0	Won 2-1

Memory Test

- Born in Norwood, he kept goal for Swansea and Stoke before joining Fulham in March 1954. Remained with the Club for two years and transferred to Mansfield in 1956. Who is he?
- Which match last season saw Les Strong make his League debut?
- Whose goal decided the 4th round League Cup tie between Fulham and Swindon in October, 1970?
- Who were the scorers when Fulham and Swindon met at the County Ground earlier this season?
- When did Stan Brown play his last League match for Fulham?
- Who played his first full League match at Swindon last season?
- An inside-forward, he signed from Birmingham in 1950, having served Luton previously. He joined Norwich in the Summer 1953 and in all, won 5 caps for Northern Ireland. His name?
- Who were Fulham's opponents five years ago this weekend?
- Prior to Bobby Moore, who was the last player bought from West Ham?
- What is the fewest total of League goals Fulham have scored in one season?

Fifteen Seconds! Was this Fulham's quickest league goal?

Missing information about matches from years gone by is usually supplied by our more senior supporters. This week we filled one of the few gaps in our records and, quite accidentally, we may have stumbled across the quickest goal ever scored by a Fulham player in a League match.

The goal was that against West Bromwich Albion at Craven Cottage on October 9, 1948, a season when both clubs gained promotion to the First Division.

It was scored by Bob Thomas, a fact supplied by Mr. Lionel Smith of 12 Moss Close, Pinner. He recalls something extra-special about the goal, that it came in 15 seconds of the kick-off.

Mr. Smith writes:

"I was interested to read in your programme for the Albion match that the scorer of the Fulham goal in the 1948-49 match was not listed in your records.

"As a schoolboy, this was my second season watching Fulham. I remember this particular goal as if it were only yesterday because it was scored in about fifteen seconds from the kick off.

"I was standing on the terracing with my father, Geoffrey Smith, who has been coming to Craven Cottage since the early part of the century, when Fulham kicked off towards the Hammersmith End.

"The ball went to Bob Thomas, the inside right, who flew down the field to beat Sanders in the W.B.A. goal with an unstoppable shot into the top left hand corner of the net.

"The Fulham team was: Flack; Freeman, Bacuzzi; Quedsted, Taylor, Beasley; Sid Thomas, Bob Thomas, Stevens, Jezzard, McDonald.

"And the referee was Mervyn Griffiths of Newport who later became a leading international official. One of the linesmen was W. Ling who went on to become one of the foremost referees in the League for many years."

Our thanks to Mr. Smith for his recollection of that particular game. Bob Thomas in 15 seconds. Has there been a quicker Fulham goal? If so we would like to hear about it.

Those Fulham hat-tricks - 50 not 43



Johnny Haynes

An anonymous correspondent has pointed out an error in one of our match-day magazines earlier in the year and we are grateful to Mr. X for putting the record straight.

The mistake was made in our feature on players who have scored League hat-tricks for Fulham. The figure we stated was 43 but we had done ourselves an injustice. The total is, in fact, 50.

The seven hat-tricks we omitted were those by **Bedford Jezzard** (against Derby), **Johnny Haynes** (against Luton and Lincoln), **Graham Leggat** (against Leeds and Leicester), **Dave Metchick** (against Birmingham) and **Maurice Cook** (against Sheffield United).

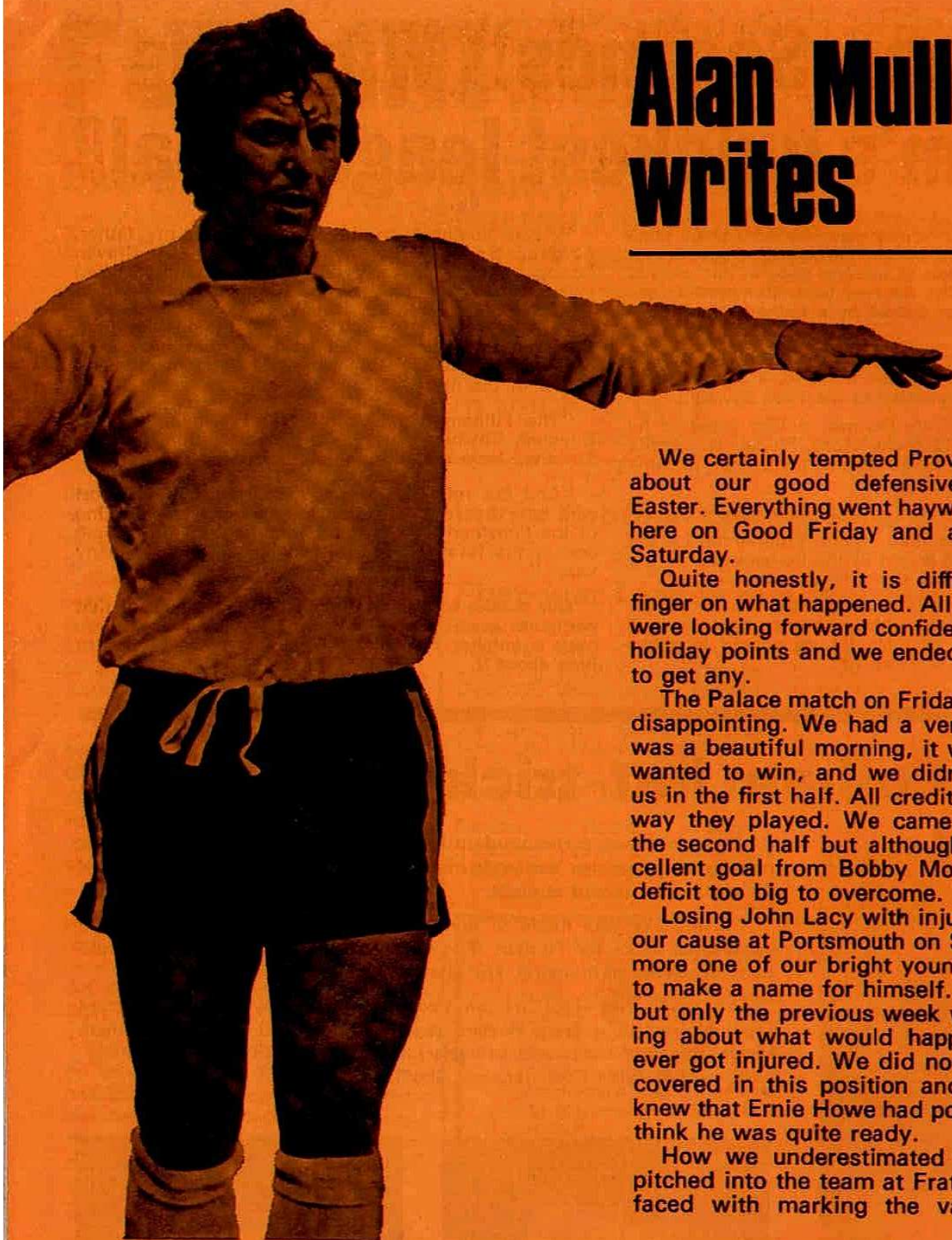


Graham Leggat



Maurice Cook

Alan Mullery writes



We certainly tempted Providence by talking about our good defensive record before Easter. Everything went haywire against Palace here on Good Friday and at Portsmouth on Saturday.

Quite honestly, it is difficult to put your finger on what happened. All I know is that we were looking forward confidently to getting six holiday points and we ended up fighting hard to get any.

The Palace match on Friday was particularly disappointing. We had a very good crowd, it was a beautiful morning, it was one game we wanted to win, and we didn't know what hit us in the first half. All credit to Palace for the way they played. We came back at them in the second half but although we got that excellent goal from Bobby Moore we found the deficit too big to overcome.

Losing John Lacy with injury was no help to our cause at Portsmouth on Saturday but once more one of our bright young men stepped in to make a name for himself. It's a funny thing but only the previous week we had been talking about what would happen if John Lacy ever got injured. We did not seem to be well covered in this position and although we all knew that Ernie Howe had potential we did not think he was quite ready.

How we underestimated the lad. He was pitched into the team at Fratton Park and was faced with marking the vastly experienced

captain's c



We may have been well beaten by Crystal Palace on Good Friday, but Bobby Moore's goal was the best of the day. He volleyed home a free-kick quite superbly.

Welsh international Ron Davies. I thought the boy did exceptionally well. He's only 18 and has been a full time only for a couple of months but at 6-ft. and 13½ stone he is undoubtedly another one for the future.

Speaking about centre halves — our old pal Paul Went was his usual chirpy self off the field and his usual solid self on it. He was delighted, of course, to get one of Pompey's three goals against us. He had come up for a corner and we made a mess of an offside trap and left him with a simple chance.

Apart from that it was very good to see him again and he made a point of popping into our dressing room before and after the match.

When I look back on the season I can only think of those ambitions left unfulfilled. Every now and then I thought we were hitting the sort of form which would carry us up but I am afraid our old enemy of inconsistency struck again, particularly in goal-scoring.

In some way we were handicapped by having to change the composition and the style of the team three times. First of all we had to get used to two newcomers in Alan Slough and Viv Busby and later had to change it all when Paul and Steve Earle were transferred. Then again we had to make re-arrangements when Bobby Moore arrived. And all through the season, of course, we had a regular crop of injuries putting a great strain on our first team pool.

But it was here that the best part of the season showed itself — in the way our youngsters have matured. A great deal was asked of them and they gave it and some more. John Fraser, Les Strong and John Lacy became experienced men right before our eyes, while lads like John Dowie showed that they are going to be challenging for regular first team places next season.

Naturally I am delighted that Bobby Moore is with us. He has performed very well in a position not strictly his best. Next season he will be in his more customary back-four position. With him there, me in the midfield and some strengthening up front I believe we will have the basic core of experience and strength on which to base our efforts.

Talk is easy, but I am convinced Fulham FC is on its way to a much brighter future. We nearly made it this season — we'll be back next season to give our supporters the sort of success their support deserves.

column

Following Fulham . . .

FRIENDS OF FULHAM

APPLICATION FORM 1974-75

After just one season the new supporters organisation has close on 200 members and our target for the start of next season is 500 members.

This would be a tremendous boost to any ambitious club and we strongly urge any supporter, male or female, who is considering joining this organisation to fill in the application form below and return it to Jimmy Hill, Fulham F.C., together with a cheque or postal order for £5.00 and thus becoming a "Friend of Fulham" at the start of the exciting future we are planning.

N.B. Current members are requested not to fill in the application form as all 1973/74 members will be contacted in due course.

I wish to become a "Friend of Fulham" member for 1974/75 season.

NAME

ADDRESS

Tel. No.

I enclose cheque/P.O. value £..... (five pounds per Friend). Please forward my official tie & lapel badge together with a membership card (female members receive a scarf) (Annual subscription thereafter £2.00).

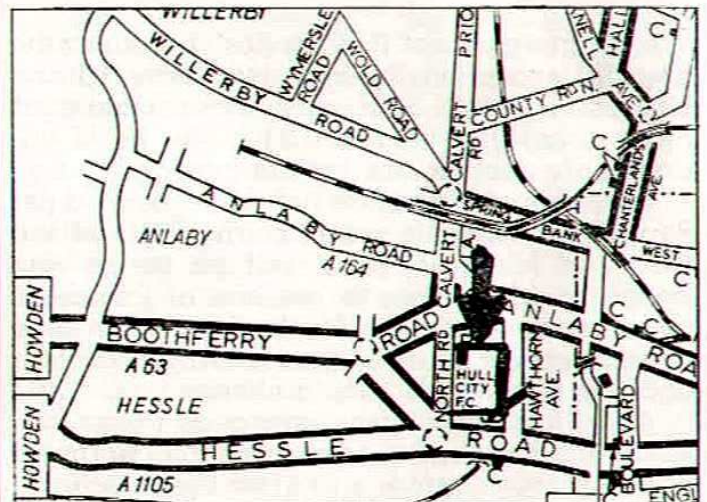
BY CAR TO HULL

Approximately 230 miles from Fulham
Compiled by the Royal Automobile Club

Leave by Westway and Western Avenue to the junction with the North Circular. Turn right and follow the North Circular to Brent Cross Flyover. Filter left and follow the signs to the start of the M.1. Proceed by the M.1 northward to the junction with the M.18 to Intersection No. 1. Follow the signposted route "Gainsborough A.631" and continue via Tickhill to Bawtry. Turn left onto the A.614 and proceed via Thorne to the junction with the A.63 and follow the A.63 to Hull.

..... 230 Miles
Enter Hull by Boothferry Road (A.63) and continue to the roundabout. Continue ahead to the junction with Calvert Lane and North Road. Turn right onto North Road and the ground is on the left.

There is parking space available near the ground but the police control street parking, so watch for any special signs including diversions. Your nearest RAC offices are at: RAC, P.O. Box 100, RAC House, Lansdowne Road, Croydon CR9 2JA; or, RAC, Northern Home Counties, 130 St. Albans Road, Watford, Herts.



PRIZE PICTURE No. 20

As most of our contestants suspected, prize picture number 20 was taken during season 1967-68. The match was, in fact, the home game against West Ham on September 23rd 1967. Congratulations to our three winners:— S. Sterry, Barton Road, W14; D. King, Weybridge Point, Battersea; and C. Anderson, Bridge Garage, Stoke Canon, Exeter.

PRIZE PICTURE No. 21

The answer to this competition was Brian O'Connell. The photo shows him heading our first goal in our 3-4 defeat by Manchester City at the Cottage on August 23rd 1961.

PLEASE READ THESE INSTRUCTIONS CAREFULLY BEFORE COMPLETING THE FORM

1. This application form is for the use of supporters who have collected the coupons from our programmes during the current season to date. 2. Collect all your coupons and trim around the edges of the "box". Then put them in serial order according to the numbers 1-18. 3. Paste the coupons (in correct order) on the spaces provided opposite. 4. Complete the section on this page and send the complete form, addressed to "Secretary, Fulham Football Club, Craven Cottage, London, S.W.6.", and mark envelope "F.A. Cup Final". Applications must be received by Wednesday 24 April, 1974. 5. Supporters who have all 18 vouchers will enter the ballot for the number of tickets made available. If there are any tickets over, that is, the tickets exceed the number of Supporters with 18 vouchers, supporters with 17 vouchers will qualify, and so on. 6. Only the lucky supporters who have obtained a ticket in the ballot will be notified by post. 7. Mutilated forms completed in a manner which, in the opinion of the Club, give a confused impression will be rejected. No other correspondence should be sent with this application.

FOOTBALL ASSOCIATION

1974 CUP FINAL BALLOT

for £1.00 Standing Tickets

Wembley, Saturday, 4th May 1974

TO ENTER THE BALLOT

I wish to apply for a £1 Standing Ticket for the Final Tie of the Football Association Cup at Wembley on Saturday, 4th May, 1974. I understand that an allocation is not guaranteed.

(Signature)

Name

Address

.....

.....

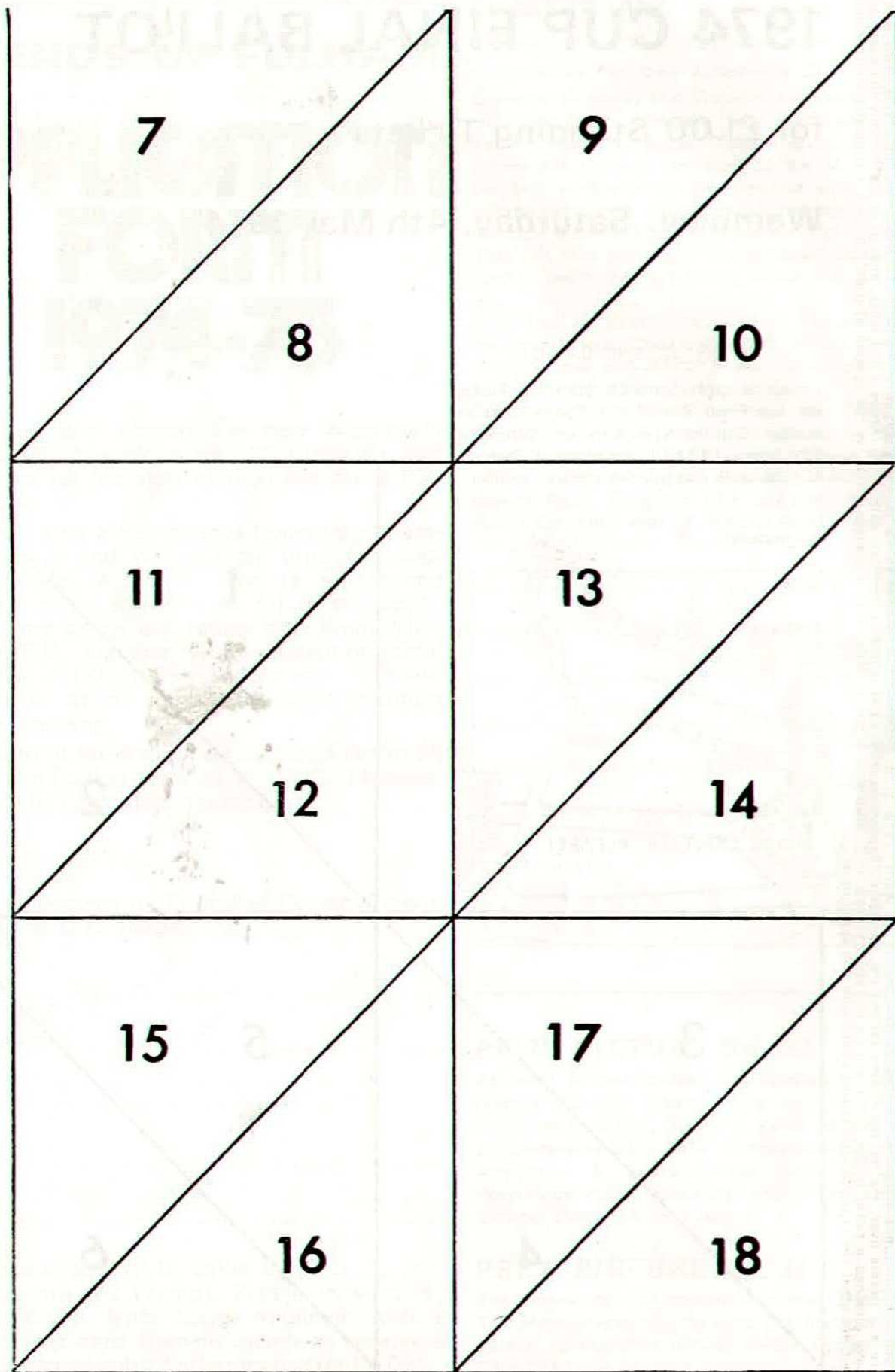
.....

Tel. No. (if any)

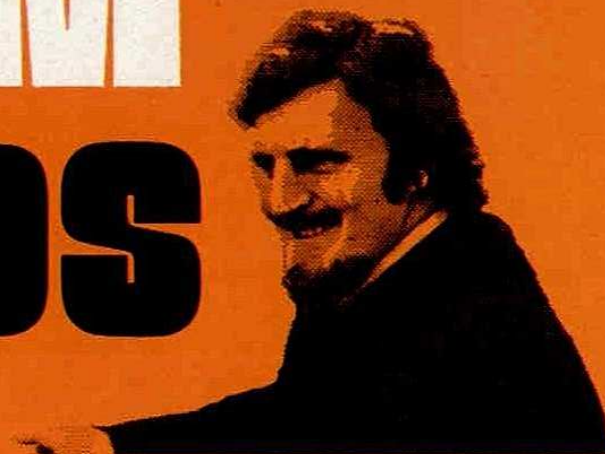
(BLOCK CAPITALS, PLEASE)

1	2
3	4

1974 CUP FINAL BALLOT



FULHAM FRIENDS



GOLDEN GOALS

A SPECIAL THANK YOU

to all of our

GOLDEN GOAL SELLERS

**for their tremendous efforts and
hard work during 1973/4 Season**

★ ★ ★

TRAVEL SECTION

Hull City v Fulham

Saturday 27 April, 1974, Kick-off 3.00 pm

BY TRAIN

Depart Kings Cross	09.10
Arrive Hull	12.38
Depart Hull	17.38
Arrive Kings Cross	20.56

PRICE: £3.30 (under-18 £1.75. These must be paid by 24 April otherwise full fare will be charged).

Name

Please send me ticket(s) for HULL CITY

I enclose cheque/P.O. Value £.....

★ ★ ★

MATCH BALL

Today's Match Ball has been kindly donated by Miss Bowden and Miss Bennett.

This afternoon they will be on duty in the Riverside Stand selling our Golden Goal match day tickets.

If you would like details of our programme mailing list for next season, write to:—

Mike Smith, Fulham FC.

★ ★ ★

A FREE CAR FOR A WEEKEND

A gleaming new car supplied by Swan National can be yours FREE for a weekend.

Today's lucky programme number is 5535 (this is run in conjunction with your Golden Goal ticket).

★ ★ ★

FRIENDS OF FULHAM

Darts Competition

v. CHELSEA, Q.P.R., BRENTFORD and
CRYSTAL PALACE

Thursday 25 April.

Held in the Riverside Suite. All welcome K.O. 7.30p.m. with fully licensed bars.

POOLS AGENTS REQUIRED

If you can sell just 10-5 pence tickets per week why not join our Pools Scheme.

Good commission, with excellent bonus prizes. Plus other worthwhile benefits.

Telephone: 01-736 4634.

★ ★ ★

MATCH BALLS FOR 1974/75

Our thanks to all those who donated a Match Ball this season. If you would like to donate a ball for next season, write to:—

Mike Smith, Fulham FC.

Stating the game of your choice.

★ ★ ★

NEWCASTLE v LIVERPOOL CUP FINAL PROGRAMME

Will be available in advance as a service to Supporters for the benefit of Television viewing.

TO OBTAIN THIS PROGRAMME send your name and address on a GUMMED LABEL together with Postal Order or Cheque for 20p (which includes cost of Programme, Packing and FIRST CLASS POSTAGE) to:—

Programme Shop,
Fulham Football Club,
Craven Cottage,
Stevenage Road, SW6.

Post Orders with Remittance (made payable to Fulham FC.), must reach us by APRIL 26, 1974. Programmes will be despatched approximately one week prior to the Match.

★ ★ ★

BLACK AND WHITE SHOP

Today is your last opportunity to visit the Club Shop this season. Stocks are running low so don't be caught out by leaving it too late.

Why not show your support by taking one of our Club towels with you on the beach this summer, also the new large waterproof shoulder bag is invaluable when travelling and excellent value at £2.00.

Autograph Books 40p Mini Boots 15p Club Bags £1 to £2.20 Bob Caps 60p Calenders 20p Car Badges £1.30 Club Badges 5p to 50p Gear Knobs 85p Key Fobs 30p Pandas £1.50 Pens 7p Pennants 25p Playing Kits £3.10 to £3.35 Programme Binders 45p Scarves 50p to £1.25 Soft Toys 60p to £1.20 Ties £1.00 Towels £1.30 Car Stickers 15p.

Visit the Black and White Shop TODAY or during the close season order by post from the Shop Office 5 CHURCH ROAD, GT. BOOKHAM, SURREY.

(add 10% for postage and packing).





Ken Coton's Spot

And here's another season nearly gone. Lots of ups and downs, but in the end not much more to show for it than big hopes for next season.

(If our display at Palace on Tuesday is anything to go by, our hopes are very big. Sorry that printers' deadlines prevent us showing our two goals there; they'll keep till next season!) And, of course we've got Bobby Moore. That's him, left, in action against Crystal Palace.

Welcome to the first-team to Ernie Howe (right), pictured just before his debut at Portsmouth last Saturday.

And, finally, for my last picture, I just couldn't resist this photo of one of our Golden Goal ticket sellers, taken by the Cottage wall before the Crystal Palace match. If the owner would like to contact me at the Cottage. . . .

See you next season, I hope.



FULHAM FAC

CLUB APPEARANCES AND SCORERS

	TOTAL	FOOTBALL LEAGUE	F.L. CUP	F.A. CUP	CAREER FOOTBALL		1973-74 MATCHES		
					GOALS	LEAGUE	F.L.	F.A.C.	F.L.C.
L. BARRETT	369	325	27	17	75	64	40(6)	3(1)	4(3)
F. CALLAGHAN	329	290	25	14	12	9			
A. MULLERY	310	282	10	18	27	24	38(2)	3(1)	4(1)
JIM CONWAY	267	241	13	13	63	57	21(3)	2	
B. LLOYD	219	198	15	6	25	24	32(2)	2	4
J. DUNNE	164	142	14	8	2	2	35	3	3
P. MELLOR	101	91	6	4	0	0	36	3	2
D. MORELINE	75	64	7	3	0	0	4		
J. CUTBUSH	71	66	5	0	1	1	32(1)		4
J. MITCHELL	51	46	3	2	13	13	10(2)	1	4
A. SLOUGH	40	33	4	3	3	3	33(3)	3	4
J. LACY	38	32	3	3	1	0	32	3	3(1)
V. BUSBY	36	32	2	2	10	10	32(10)	2	2
L. STRONG	35	32	0	3	2	2	15	3	
J. FRASER	32	28	0	4	0	0	5		
J. CONWAY	30	25	4	1	7	6	15(3)	1(1)	2
R. MOORE	8	8	0	0	1	1	8(1)		
J. DOWIE	2	1	0	1	0	0	1	1	
B. FRIEND	2	2	0	0	0	0	2		
P. SHRUBB	1	1	0	0	0	0			
E. HOWE	2	2	0	0	0	0	2		

FOOTBALL LEAGUE DIVISION TWO

Up to and including 16th April, 1974

	P	W	D	L	F	A	W	D	L	F	A	Pts
Middlesbrough	40	15	4	1	32	8	10	7	3	33	20	61
Luton	39	11	5	3	36	21	7	6	7	21	25	47
Blackpool	40	10	5	5	31	17	6	8	6	21	21	45
Orient	39	9	6	4	26	15	6	9	5	26	24	45
Carlisle	39	12	5	3	38	17	6	4	9	20	27	45
Bolton	40	12	5	3	30	15	3	7	10	14	22	42
W.B.A.	39	8	7	4	26	22	6	7	7	20	20	42
Nottingham F.	39	11	6	3	38	18	2	9	8	14	21	41
Sunderland	39	10	6	4	30	14	6	3	10	20	25	41
Millwall	39	10	5	5	28	16	4	7	8	22	31	40
Notts Co.	40	7	6	7	28	34	7	6	7	24	24	40
Fulham	40	10	4	6	22	19	5	6	9	13	21	40
Hull	40	8	9	3	23	15	3	8	9	19	32	39
Aston Villa	38	7	9	3	29	18	5	5	9	14	21	38
Bristol C.	40	9	5	6	25	18	5	5	10	21	32	38
Portsmouth	40	9	8	3	26	14	4	4	12	17	46	38
Cardiff	39	8	5	6	25	18	2	9	9	21	40	34
Sheffield W.	40	8	6	6	32	24	3	5	12	18	31	33
Oxford	39	7	8	4	26	20	2	7	11	8	25	33
Crystal Palace	39	6	7	7	24	22	4	4	11	17	31	31
Preston	40	7	8	5	22	19	1	6	13	14	39	29
Swindon	40	6	7	7	22	26	1	4	15	13	41	25

FOOTBALL COMBINATION

Up to and including 8 April, 1974

	P	W	D	L	F	A	Pts
Norwich City	38	22	10	6	79	37	54
A.F.C. Bournemouth	38	22	9	7	65	39	53
Ipswich Town	40	22	8	10	76	47	52
Leicester City	37	19	10	8	49	25	48
Luton Town	38	16	11	11	73	49	43
Arsenal	36	16	10	10	50	33	42
Chelsea	39	16	9	14	63	49	41
Tottenham Hotspur	37	15	11	11	45	40	41
Queen's Park Rangers	34	14	11	9	56	40	39
Oxford United	36	14	11	11	38	32	39
Plymouth Argyle	34	13	11	10	50	43	37
Fulham	37	13	11	13	35	37	37
West Ham United	38	13	11	14	40	46	37
Swindon Town	35	12	11	12	43	42	35
Birmingham City	38	14	7	13	36	44	35
Bristol Rovers	35	11	10	14	44	37	32
Cardiff City	38	11	7	20	38	60	29
Crystal Palace	35	10	9	16	34	56	29
Southampton	30	9	8	20	43	74	26
Swansea City	34	9	6	19	40	67	24
Bristol City	35	9	4	22	34	64	22
Reading	37	3	5	29	27	82	11

TS&FIGURES

FIXTURES 1973/74

			Result	Att.	
Sat.	Aug. 25	MILLWALL	Home	2-0	12,072
Sat.	Sept. 1	MIDDLESBROUGH	Away	2-0	14,976
Sat.	" 8	ORIENT	Home	0-3	10,984
Wed.	" 12	BLACKPOOL	Home	0-0	9,301
Sat.	" 15	CARDIFF CITY	Away	0-0	11,251
Wed.	" 19	ASTON VILLA	Away	1-1	30,162
Sat.	" 22	BOLTON WANDERERS	Home	1-0	9,565
Sat.	" 29	OXFORD UNITED	Away	0-0	8,046
Tue.	Oct. 2	ASTON VILLA	Home	1-0	11,776
Sat.	" 6	PRESTON N.E.	Home	0-0	10,520
Wed.	" 10	OXFORD UNITED (LC2)	Away	1-1	7,101
Sat.	" 13	NOTTS COUNTY	Away	1-2	11,970
Tue.	" 16	OXFORD UNITED (LC2R)	Home	3-0	6,435
Sat.	" 20	SUNDERLAND	Home	0-2	14,971
Mon.	" 22	BLACKPOOL	Away	0-2	5,526
Sat.	" 27	CARLISLE UNITED	Away	0-3	7,147
Wed.	" 31	IPSWICH TOWN (LC3)	Home	2-2	8,964
Sat.	Nov. 3	BRISTOL CITY	Home	2-1	9,613
Sat.	" 10	NOTTINGHAM FOREST	Away	0-3	10,510
Wed.	" 14	IPSWICH TOWN (LC3R)	Away	1-2	21,400
Sat.	" 17	PORTSMOUTH	Home	2-0	8,403
Sat.	" 24	WEST BROM. A. (1)	Away	0-2	12,683
Sat.	Dec. 1	HULL CITY	Home	0-0	5,636
Sat.	" 8	SWINDON TOWN	Away	1-1	5,581
Sat.	" 15	SHEFFIELD WED. (2)	Away	3-0	7,925
Sat.	" 22	OXFORD UNITED	Home	3-1	4,973
Wed.	" 26	LUTON TOWN	Away	1-1	15,269
Sat.	" 29	ORIENT	Away	0-1	13,666
1974					
Sat.	Jan. 5	PRESTON N.E. (FAC3)	Home	1-0	6,937
Sat.	" 12	CARDIFF CITY	Home	0-1	7,413
Sun.	" 20	MILLWALL	Away	0-1	15,134
Sat.	" 26	LEICESTER CITY (FAC4)	Home	1-1	26,231
Wed.	" 30	LEICESTER CITY (FAC4R)	Away	1-2	37,130
Sat.	Feb. 2	SHEFFIELD WED.	Home	4-1	6,584
Sat.	" 16	NOTTS COUNTY (5)	Home	2-0	7,515
Sat.	" 23	PRESTON N.E.	Away	1-0	9,545
Tue.	Mar. 5	LUTON TOWN	Home	2-1	10,071
Sat.	" 9	CARLISLE UNITED (6)	Home	0-2	6,731
Sat.	" 16	SUNDERLAND	Away	0-1	20,439
Tue.	" 19	MIDDLESBROUGH	Home	0-4	18,114
Sat.	" 23	NOTTINGHAM FOREST	Home	2-0	9,884
Sat.	" 30	BRISTOL CITY (SF)	Away	1-0	10,946
Tue.	Apr. 2	BOLTON WANDERERS	Away	0-0	18,636
Sat.	" 6	WEST BROM. A.	Home	0-0	9,494
Fri.	" 12	CRYSTAL PALACE	Home	1-3	23,511
Sat.	" 13	PORTSMOUTH	Away	0-3	12,054
Tue.	" 16	CRYSTAL PALACE	Away	2-0	32,124
Sat.	" 20	SWINDON TOWN	Home	-----	-----
Sat.	" 27	HULL CITY	Away	-----	-----
Sat.	May 4	F.A. CUP FINAL			

(1) (2) (3) (4) (5)
All the above are F.A. Cup dates

FOR THE RECORD

Football League

Good Friday 12 April, 1974
Fulham 1 Crystal Palace 3
 (Half-Time 0-3) *Team:* Mellor, Cutbush, Strong, Moore, Lacy, (Jimmy Conway), Dunne, John Conway, Mullery, Busby, Lloyd, Barrett. *Substitute:* Jimmy Conway. *Scorer:* Moore. *Referee:* T P Bosi (Wolverhampton).

Saturday, 13 April, 1974
Portsmouth 3 Fulham 0
 (Half-Time 1-0) *Team:* Mellor, Fraser, Strong, Moore, Howe, Dunne (Lloyd), Cutbush, Mullery, Busby, Jimmy Conway, Barrett. *Substitute:* Lloyd. *Referee:* J Taylor (Wolverhampton).

Tuesday 16 April, 1974
Crystal Palace 0 Fulham 2
 (Half-Time 0-0) *Team:* Mellor, Fraser, Strong, Mullery, Howe, Moore, Cutbush, Jimmy Conway, Busby, Lloyd, Barrett. *Substitute:* John Conway. *Scorers:* Busby, Barrett. *Referee:* T H C Reynolds (Swansea).

Football Combination

Monday 8 April, 1974
Fulham 1 West Ham 1
 (Half-Time 1-1) *Team:* Parsons, Shrubbs, Moreline, Collins, Howe, James, Fraser, Field, O'Callaghan, Callaghan, Friend (Scrivens). *Substitute:* Scrivens. *Scorer:* O'Callaghan. *Referee:* A Gunn.

South East Counties League

Tuesday 9 April, 1974
Fulham 1 Brentford 1
 (Half-Time 0-1) *Team:* Porter, Fitzgerald, Gladwin, Baines, James, Shrubbs, Bullivant, Warren, Field, Topping (Pommell), Scrivens. *Substitute:* Pommell. *Scorer:* Scrivens.

Saturday 13 April, 1974
Fulham 1 Southend United 3
 (Half-Time 1-1) *Team:* Porter, Fitzgerald, Gladwin, Baines, James, Dowie, Shrubbs, Bullivant, Mann, Scrivens, Field. *Substitute:* Topping. *Scorer:* Shrubbs.

SEASON TICKETS 1974-75

Season Tickets may now be renewed. Prices are as follows:

RIVERSIDE STAND	£30	STEVENAGE ROAD STAND	£30
	£20		£20
All prices include V.A.T.			£16

Season Ticket holders are reminded that their options expire on 30th May, 1974. Tickets can be renewed either by post or by personal application at the ground. Monday — Friday between 9.30 a.m. — 4.30 p.m. Saturdays 9.30 a.m. — 11.30 a.m. Receipts for monies received and confirmation of booking are issued in all cases. Will you please complete the renewal slip in your season ticket book or the form below and forward it with your remittance.

THE SECRETARY, FULHAM FOOTBALL CLUB, CRAVEN COTTAGE, STEVENAGE ROAD, SW6 6HH.

SEASON 1974-75 Season Ticket Application and Renewal Form

I would like to apply/renew my/for a season ticket for season 1974/75.

I enclose remittance for £..... **BLOCK** **ROW** **SEAT**

Name

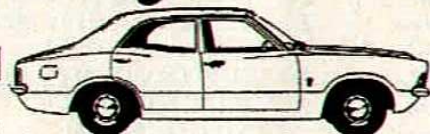
Address

MEMORY TEST ANSWERS

1. Frank Elliott.
2. Orient (Home).
3. Steve Earle.
4. Alan Mullery (Fulham); Peter Eastoe (Swindon).
5. 2.9.72 v. Preston (Home).
6. John Lacy.
7. Bobby Brennan.
8. Blackpool drew 0-0 at the Cottage on 11.4.69.
9. Brian Dear in February, 1969.
10. 40 in 1968-9.

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1973/74
FA CUP
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IN THIS PROGRAMME.

RED

A Fulham Res. Plymouth Res.	B Arsenal Derby	C Leeds Ipswich
D Leicester Chelsea	E Liverpool Everton	F Manchester C. West Ham

AMBER

A Newcastle Birmingham	B Norwich Burnley	C Sheffield U. Q.P.R.
D Southampton Manchester U.	E Stoke Tottenham	F Wolves Coventry

GREEN

A Aston Villa Sunderland	B Blackpool Carlisle	C Bolton Preston
D Bristol C. Portsmouth	E C. Palace Hull	F Luton Millwall

WHITE

A Middlesbrough Sheffield W.	B Nott'm F. Cardiff	C Orient Notts C.
D Oxford West Brom	E Brighton Tranmere	F Cambridge Bournemouth

PINK

A Charlton Watford	B Halifax Aldershot	C Hereford Chesterfield
D Wrexham Plymouth	E Brentford Bradford C.	F Colchester Gillingham

BEFORE OR AFTER THE MATCH

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FOR ORDERS TELEPHONE 748 2947

LINE UP

FULHAM

Shirts: White
Shorts: Black/White Stripes
Socks: White

Peter Mellor	<u>1</u>
John Fraser	<u>2</u>
Les Strong	<u>3</u>
Alan Mullery	<u>4</u>
Ernie Howe	<u>5</u>
Bobby Moore	<u>6</u>
John Cutbush	<u>7</u>
Jimmy Conway	<u>8</u>
Viv Busby	<u>9</u>
Barry Lloyd	<u>10</u>
Les Barrett	<u>11</u>
	<u>12</u>

SWINDON T.

Shirts: Red
Shorts: White
Socks: Red

Jimmy Allan
Wilfred Dixon
John Trollope
Terry Hubbard
Ron Potter
David Munks
David Moss
Ray Clarke
Peter Eastoe
David Syrett
Ken Stroud

Referee A R Lees (Somerset) A senior master at a comprehensive school he began refereeing in the Bromley and District League (Kent) and worked his way up the scale through the Somerset Senior and the Western Leagues. Appointed to The League line in 1967. Went on the supplementary list in 1970 and the full list two years later.

LINESMEN: D S Bone Luton Red Flag

R G Sheppard Dunstable Yellow Flag

**Thank you for your support,
we look forward to seeing
you all next season**